

# FBK EXPANSION

Multiple Warehousing

# Table of Content

- Overview
- Our Warehouse
- Benefits
- Onboarding
- Who Can Do FBK?
- Payments & Subscriptions

## Overview

We have made order fulfillment much easier and affordable by creating one of the most advanced fulfillment networks in the country, **Fulfillment byKonga (FBK)**.

Through Fulfillment by Konga, merchants are allowed to store their products at Konga's warehouses at an affordable cost. Fulfillment by Konga helps sellers pick, pack and ship their orders.

Merchants can warehouse with us at any of the warehouses. We currently have 3 located in Lagos (3500Sq.M), Abuja(3,000Sq.M) and Port Harcourt(5000Sq.M).

## FBK Enlisting Process



- 1<sup>st</sup> 3 months free warehousing service
- Items stored in our Warehouse are fully insured.
- We take charge of everything from the order placement to the last mile delivery
- Customers receive orders early and your business grows rapidly.
- Customers bear the cost of shipping charges. However, seller bears cost if seller offers free shipping
- The earlier your customers receive your products with FBK, the higher the likelihood of referring more buyers directly to your store.
- Affordable cost of warehousing with Konga.



## Our Warehouses

- The Abuja Warehouse is about 3000Sq.M in Size.
- The Lagos Warehouse is about 3500Sq.M in Size
- The Port Harcourt Warehouse is about 5000Sq.M
- Each of these ware houses are highly secured with the highest level Of Physical and Digital security.
- They are insured for Fire, burglary, theft and special peril to the tune of N6billion.



## Benefits of FBK:

### Save On Shipping Costs

Shipping cost are big expenses for online sellers. Since shipping costs are driven by order volume and product weight, FBK gives you access to better shipping rates.

FBK also gives you more buying power when it comes to packing and shipping materials.



## Benefits of FBK:

### Faster Delivery

By fulfilling an order yourself you incur cost of transportation to the shipping center.

With FBK, we run a centrally located warehouse, where orders can be delivered to all parts of the city/country in a short period.

This way you save on shipping costs and accelerate order delivery to your customers.



## Benefits of FBK:

### Lower Operating Costs

While running your own warehouse operation or storage system, every expense is yours.

With FBK, expenses are shared among all the customers using the facility.

Plus, you save yourself from the responsibility of hiring, training and managing warehouse employees.





# Benefits of FBK:

## Improved Technology & Inventory Management

FBK fulfillment warehouse has the industry leadership, experience and technology to make your business run better.



## Benefits of FBK:

### Reduced Returns, Cancellations & Improved Customer Service

Customer service, cancellations and returns take up a huge amount of your time. But when working with FBK, they provide the customer support and an efficient returns process.

That means you get improved customer service and a better reverse logistics operation.

Konga is responsible for all your goods and wares and will pay for any item that cannot be accounted for.

Faster Payments.



## Payments and Subscriptions

Merchants will be billed by the size(weight band) of the item being warehoused, billing ONLY occurs once an item has been successfully delivered.

With FBK, the merchant is paid for an order within 3 working days after successful delivery. (This is faster as it takes 7 days to get paid for successful deliveries outside FBK.

Also, Konga is responsible for all your goods and will pay for any items that cannot be accounted for.

See the weight band categories and price below:

Weight band	Weight Class	Configurable Price
0-10Kg	Light	157.5
11-25kg	Heavy	525
>25Kg	Very heavy	840

**Note: The weight band cost is subject to change.**